

# **MICHELIN TWO-WHEEL SPRING II PROMOTION FLYERS**

*USA VERSION*

**Print the desired pages (front and back) and  
display in-store May 1-31, 2024.**

Pages 2-3: Motorcycle

Pages 4-5: Bicycle

**Earn 1,000 points on the Michelin Two-Wheel Dealer  
Engagement Site (DES) for submitting a photo featuring  
the flyer in your store. See the Engagement Dashboard  
on the DES for complete details.**



# GET READY TO RIDE WITH A NEW SET OF MICHELIN TIRES



SPRING II PROMOTION

GET UP TO  
**\$80\***

Get a \$80 Visa® Reward Card<sup>1</sup> via mail-in rebate with the purchase of two (front and rear) qualifying Michelin Cruiser Motorcycle tires.<sup>2</sup> Get a \$60 Visa® Reward Card<sup>1</sup> via mail-in rebate with the purchase of two (front and rear) other qualifying Michelin On-Road and Road Racing Motorcycle tires.<sup>2</sup> Get a \$40 Visa® Reward Card<sup>1</sup> via mail-in rebate with the purchase of two (front and rear) qualifying Michelin Off-Road Motorcycle tires, Scooter tires or Bicycle tires.<sup>2</sup> Offer valid on purchases May 1–31, 2024.



\*See reverse side for details, or visit: [michelinman.com/motorcycle/promotions](https://michelinman.com/motorcycle/promotions)

[Motorcycle.Michelinman.com](https://www.michelinman.com)

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#MichelinOnMyMoto

Visit [two-wheel.tirerewardcenter.com](https://two-wheel.tirerewardcenter.com) for complete terms and conditions, and to submit the redemption form online along with a copy of your receipt **by June 30, 2024**. Not valid with any other offer. Void where prohibited by law.

<sup>1</sup> Michelin Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin. Copyright © 2024 Michelin North America, Inc. All rights reserved.





# 2024 MICHELIN TWO-WHEEL SPRING II PROMOTION (USA)

MAY 1–31, 2024

## Full Terms and Conditions

\*Offer valid for residents of the United States only who purchase from Michelin retailers located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands). Purchase must be completed between 5/1/2024 and 5/31/2024. Limit of one (1) redemption request (\$80, \$60, or \$40 Visa® Reward Card) per purchase of a set of two (2) (one front and one rear tire) of the following new select Michelin On-Road Motorcycle tires, Off-Road Motorcycle tires, Scooter tires, or Bicycle tires. **\$80 Visa® Reward Card** per purchase of a set of two (2) (one front and one rear tire) of the following new select Michelin Cruiser tires: Michelin Commander II, Michelin Commander III Cruiser, Michelin Commander III Touring, Michelin Scorcher 11, Michelin Scorcher 21, or Michelin Scorcher 31 tires. **\$60 Visa® Reward Card** per purchase of a set of two (2) (one front and one rear tire) of the following new select Michelin On-Road or Road Racing Motorcycle tires: Michelin Anakee Adventure, Michelin Anakee III, Michelin Anakee Road, Michelin Anakee Wild, Michelin Pilot Power 2CT, Michelin Pilot Road 3, Michelin Pilot Road 4, Michelin Pilot Road 4 GT, Michelin Pilot Street Radial, Michelin Power 5, Michelin Power Cup 2, Michelin Power Cup Evo, Michelin Power GP, Michelin Power GP2, Michelin Power Performance Cup Edition D, Michelin Power Performance Cup Medium, Michelin Power Performance Cup Soft, Michelin Power Performance Slick 24, Michelin Power Performance Slick Hard, Michelin Power Performance Slick Hard 24, Michelin Power Performance Slick Medium, Michelin Power Performance Slick Medium Hard, Michelin Power Performance Slick Medium Soft, Michelin Power Performance Slick Soft, Michelin Power Performance Slick Soft 24, Michelin Power Rain, Michelin Power Rain+, Michelin Power Slick 2, Michelin Power Super Moto, Michelin Power Super Moto Rain, Michelin Road 5, Michelin Road 6, Michelin Road 6 GT, Michelin Road Classic, Michelin Scorcher Adventure, Michelin Scorcher Sport or Michelin Power 6 tires. **\$40 Visa® Reward Card** per purchase of a set of two (2) (one front and one rear tire) of the following new select Michelin Off-Road Motorcycle tires, Scooter tires, or Bicycle tires: Michelin Bib Mousse, Michelin City Extra, Michelin City Grip 2, Michelin Desert Race, Michelin Desert Race Baja, Michelin Enduro Hard, Michelin Enduro Medium, Michelin Enduro Xtrem, Michelin Pilot Road 4 Scooter, Michelin Pilot Street 2, Michelin S83, Michelin StarCross 5 Hard, Michelin StarCross 5 Medium, Michelin StarCross 5 Mini, Michelin StarCross 5 Sand, Michelin StarCross 5 Soft, Michelin StarCross 6 Hard, Michelin StarCross 6 Medium Hard, Michelin StarCross 6 Medium Soft, Michelin StarCross 6 Mud, Michelin StarCross 6 Sand, Michelin Trial Light, Michelin Trial X Light Competition, Michelin Country Dry2, Michelin Country Grip'R, Michelin Country Grip'R TS, Michelin Country Mud, Michelin Country Rock, Michelin Country Trail, Michelin Country'J, Michelin Cyclocross Jet, Michelin DH Mud, Michelin DH22, Michelin DH34, Michelin DH34 Bike Park, Michelin Dynamic Classic Foldable Bead, Michelin Dynamic Classic Wire Bead, Michelin Dynamic Sport Foldable Bead, Michelin Dynamic Sport Wire Bead, Michelin E-Wild Front, Michelin E-Wild Rear, Michelin Force, Michelin Force Am Competition Line, Michelin Force AM Performance Line, Michelin Force Am2 Competition Line, Michelin Force Xc Competition Line, Michelin Force XC Performance Line, Michelin Force XC2 Performance Line, Michelin Force XC2 Racing Line, Michelin Jet XC2, Michelin Jet XCR, Michelin Lithion2, Michelin Mud Enduro, Michelin Pilot Pump, Michelin Pilot Slope, Michelin Pilot SX, Michelin Pilot SX Slick, Michelin Power All Season, Michelin Power Competition, Michelin Power Competition Tubular, Michelin Power Cup, Michelin Power Cup TLR, Michelin Power Cup Tubular, Michelin Power Cyclocross Jet, Michelin Power Cyclocross Jet Tubular, Michelin Power Cyclocross Mud, Michelin Power Cyclocross Mud Tubular, Michelin Power Endurance, Michelin Power Gravel, Michelin Power Protection +, Michelin Power Road, Michelin Power Road TLR, Michelin Power Time Trial, Michelin Protek, Michelin Protek Cross, Michelin Protek Cross Max, Michelin Protek Max, Michelin Stargrip, Michelin Wild, Michelin Wild AM Competition Line, Michelin Wild AM Performance Line, Michelin Wild AM2 Competition Line, Michelin Wild Enduro Front Gum-X Competition Line, Michelin Wild Enduro Front Magi-X Competition Line, Michelin Wild Enduro Front Racing Line, Michelin Wild Enduro Rear Competition Line, Michelin Wild Enduro Rear Racing Line, Michelin Wild Rock'R, Michelin Wild Run'R Performance Line, Michelin Wild XC Performance Line or Michelin Wild XC Racing Line tires.

Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 6/30/2024.** Please allow four (4) to six (6) weeks for delivery of the \$80, \$60 or \$40 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, territorial, provincial and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2024 Two-Wheel Michelin Spring II - US Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

<sup>1</sup>Michelin Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

### Instructions on how to redeem:

- Purchase tires from a participating dealer from **5/1/24 – 5/31/24**.
- Submit online at **two-wheel.tirerewardcenter.com** by no later than **6/30/24**.
- Select **2024 Two-Wheel Michelin Spring II - US Promotion** during the online submission.
- See offer terms and conditions for full details.
- To check the status of your rebate, visit **two-wheel.tirerewardcenter.com**.





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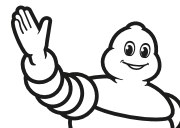
\*See reverse side for details, or visit: [michelinman.com/motorcycle/promotions](https://www.michelinman.com/motorcycle/promotions)

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  @MichelinBicycle #RideOnMichelin

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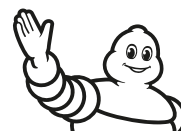
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